



Library and Information Resource Center (LIRC)

Newsletter

"A library is a place where you learn what teachers were afraid to teach you". - Alan M. Dershowitz

Spring 2017 | Vol.1 | Issue.1

Grand Opening Ceremony

January 15, 2017
In our new renovated Library



LIRC had a grand opening Ceremony, Prof. Muthanna Abdul Razzaq President and CEO, spearheaded the ribbon cutting in the newly renovated library last January 15, 2017 at block 7 ground floor with faculty members, staff and students.

Library Distinguished Guest Speaker Series

Library is organizing the guest speaker series within the Library premises to attract more users and motivate them in the research activities. This will enable floors to AUE communities, lime-light their ideas and works. Library plans to organize at least three events in the semester.

Series-1: "Guest Speaker"



Our first guest speaker was **Mr. Mathew Gilbert**, Instructor, College of Business Administration, who presented his book **"EdX E-Learning course development"** on Jan 30, 2017 at 4:30PM to 5:00PM. There were more than 70 attendees joined and encouraged the event.

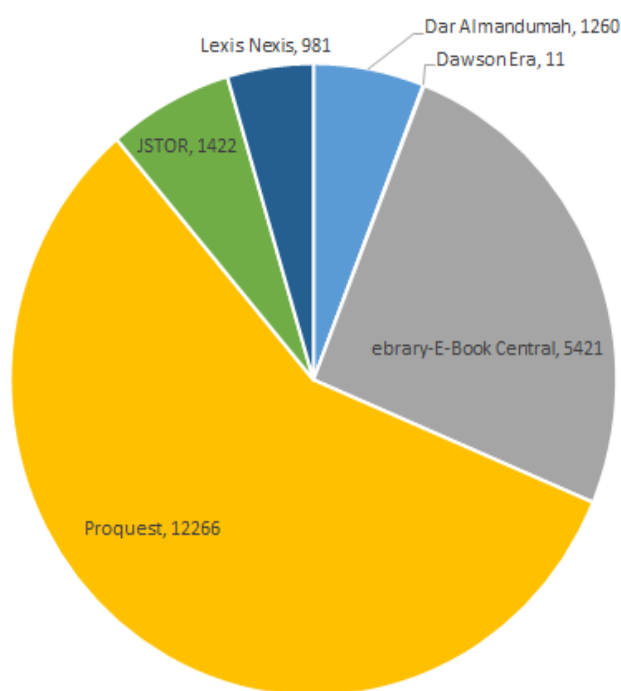
Upcoming Events

- ⇒ **Library Distinguished Guest Speaker Series - 2**, our second **Guest Speaker Dr. Wasim Ahmad** will present his book on Mar 5, 2017 at 4:30PM to 5:00PM in the library.
- ⇒ Library visits class rooms upon faculty request to provide **Information Literacy Program** to increase awareness of library resources and utilization among the students.
- ⇒ AUE's First **Book fair** will be on end of April 2017.

Library Hours

Sunday to Saturday 9:00am to 9:00pm
Closed on Public Holidays

Online Database Usage Report



Online Database Usage Report

Fast Fact & Figures

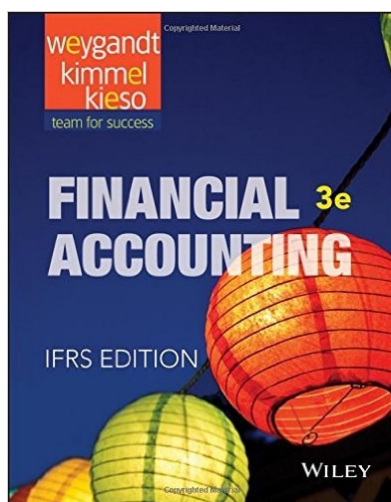
Books	12,719
Online Databases	7
Electronic Journals	19,700
E-Books	141,001
Newspapers	5

Borrowed items since 1st Sep 2016 - 1147
 Footage Count (Entry/Exit) Per day - 457
 Faculty conducted classes at library - 67

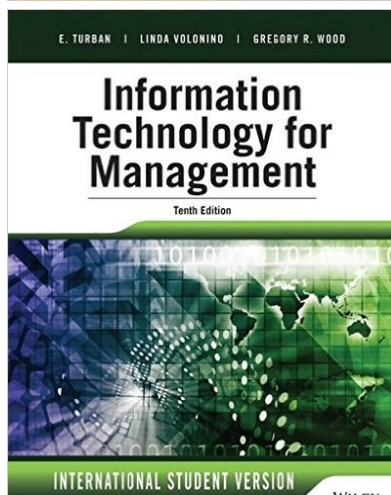
Hottest title in the library

Title : "Touch branding II : all that you are touching is Branding"
 Author : Mar, Jam
 Pub : Artpower
 Year : 2011
 ISBN : 9789881912534

What's New @ Your Library

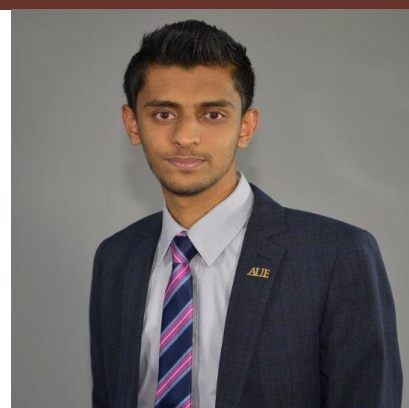


Title: Financial accounting
 Author : Weygandt, Jerry J.
 Pub : John Wiley & Sons, Inc.
 Year : 2015.
 ISBN : 9781118978085



Title: :Information technology for management
 Author : Turban, Efraim
 Pub : Wiley
 Year : 2015
 ISBN : 9781118961261

New Staff



Mr. Salah K.T.

Library Assistant

Mr. Salah K.T is the new Library Assistant at American University in the Emirates, where he performs in circulation, technical support and other library works as required. He graduated from the Kannur University, India with Bachelor's degree in Commerce with Computer Application in 2015. Prior to AUE, he was working as Administrative assistant & Accountant in India.

e-Resources @ LIRC

	<p>تعد العلوم الإسلامية من العلوم الأكثر غزارة من حيث الانتاج الفكري والذي تكون خلال اربعة عشر قرنا -ان لم يكن اضعف- منذ بعثة الرسول محمد صلى الله عليه وسلم والى الان، حتى اصبح من اضعف الانتاج الفكري الديني على وجه الارض.</p>
	<p>"Dawsonera" provides libraries, information departments and users the content they require in E-book formats. Over 500,000 front list titles from more than 500 leading international publishers are now available to purchase or rent in real-time on the platform. There are 74 E-books available for MBA in the AUE library.</p>
	<p>"Ebrary" contains more than 138,703 eBooks covering following disciplines including Arts, Business/Management, Education, Law, Science & Technology and etc.</p>
	<p>"Emerald" manages a range of digital products, a portfolio of nearly 300 journals, more than 2,500 books and over 490 emerging markets teaching cases.</p>
	<p>"JSTOR" is a digital library of academic journals, books, and primary sources. JSTOR helps people discover, use, and build upon a wide range of content through a powerful research and teaching platform, and preserves this content for future generations.</p>
	<p>"LexisNexis Academic" provides full-text access to over 17,000 business, legal and news sources with archives dating back to 1977 and complete research tools in our library. Also access prestigious law journals and reviews.</p>
	<p>"Proquest" With over 17,900 periodical titles as well as thousands of dissertations, newspapers, working papers, market and industry reports, as well as videos. It combines the 28 most popular databases, and covers over 160 subject areas.</p>

Resources can be accessed through the following links

Library Website: <http://library.aue.ae/index.php/library-metierials>

Student Portal: <http://student.aue.ae/>

Faculty Portal: <http://akademia.aue.ae/Login.aspx>

Trial Database



"MarketLine" Support learning, teaching research activates by providing number of online resources for students and faculty members. AUE Library plays vital role in increase the collection of both print and electronic resources. AUE Library got a trial access for MarketLine online databases which gives more information about company, industry, country and financial data for every major marketplace in the world. **Access from Feb 15, 2017 to Feb 28, 2017. (Expired).**

LIRCs Photo Gallery

