

Newsletter

“A library is a place where you learn what teachers were afraid to teach you”. - Alan M. Dershowitz

Summer 2017 | Vol.1 | Issue.2

Fast Fact & Figures

Books	14,181
Online Databases	7
Electronic Journals	25,000
E-Books	141,001
Newspapers	5

Borrowed items since 1st Sep 2016 - 1743

Footage Count (Entry/Exit) Per day - 574

Faculty conducted classes at library - 142

Initiatives

AUE library and ORA initiated to submit the University's master thesis to the **Emirates Center for Strategic Studies and Research (ECSSR)** and **National Archives** in Abu Dhabi.

Library Distinguished Guest Speaker Series

The library is organizing the guest speaker series within the Library premises to attract more users and motivate them in research activities. The library organizes at least three events each semester.

Series-2: "Guest Speaker"

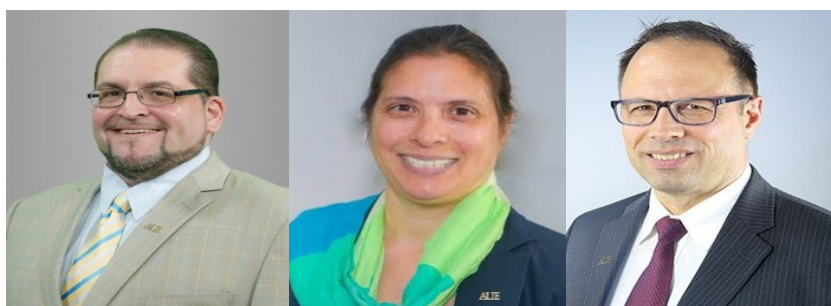


Our second guest speaker was **Dr. Wasim Ahmed**, College of Education, who presented his book "**The How of a Peaceful and Tolerant World**" on March 5, 2017 from 4:30PM to 5:00PM. There were more than 35 attendees including faculty and students. The session was very interactive, Dr. Wasim asked for the opinions from the audience about their tolerance level with a few examples. Faculty members and students were showing their interest the whole session.

Series-3: "Guest Speaker"

Our third guest speaker event included **Dr. Kevin Heisey**, **Prof. Kamilla Swart** and **Mr. Matthew Gilbert** from College of Business Administration, who have presented their book "**Routledge Handbook of International Sport Business**" on May 1, 2017 from 4:15PM to 5:00PM. The authors answered many questions raised by the audience in sportive manner. They shared their research experience, publication process and team work with the collaborative authors.

During the event, we distributed an event feedback form to the faculty members and collected their recommendations. A few faculty members showed their willingness to contribute as a guest speaker for the future events.



AUE's Book Fair

The library organized AUE's First Book Fair on April 16-19 to exhibit the latest books of all categories to encourage reading habits among students and faculty members of AUE community. There were four leading regional book suppliers who participated and offered 15-30% discounts on all their collections. Students and faculties had visited the fair and bought many books on their interest.

Suggestion forms were distributed to the students and faculty members to get book recommendations of their interest; what they want to read and see on the library selves. Altogether library received 109 titles recommended by the faculty, students and staff. Those books are already being ordered with the regional suppliers.



Hottest title in the library

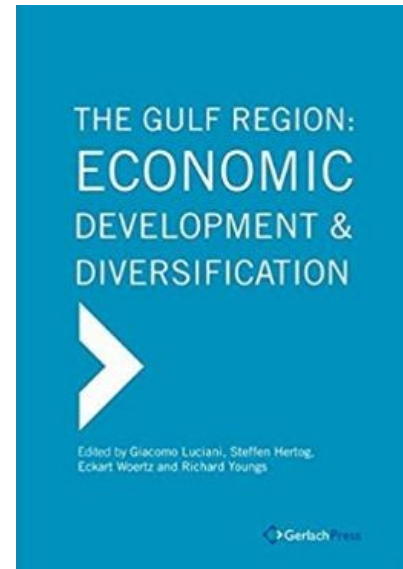
Title : **"The Gulf region : economic development and diversification"**

Author : Luciani, Giacomo

Pub : Gerlach Press

Year : 2012

ISBN : 9783940924001



Librarian's Consortium

"Librarian's Consortium" was hosted by the Amity University, Dubai, on Mar 23, 2017. The event was organized for the purpose of Librarian's meeting to share the knowledge of current activities done by the neighboring universities. On behalf of AUE the following staff members Mr. Elangovan, Library Manager and Dr. N. Sundar, Library Director, and Dr. Mohammad Al Shboul, MLIS Program Director had participated the event.

Highlights of the event

- ♦ Seven university/college librarians gathered together to celebrate the month of reading and book fair activities which were organized by the Amity University.
- ♦ Opportunity to have professional network with neighboring librarians around the Dubai International Academic City (DIAC), Dubai.
- ♦ This workshop created more opportunities for resource sharing between the libraries.
- ♦ LIS professionals got the chances to interact with librarians to share their library activities, implementations and best practices they followed.
- ♦ Most of the participating libraries plan to organize book fairs and other reading competitions for their user communities to encourage their reading habits.
- ♦ Librarians shared their research activities and their publications.



Field Visit to National Archives on April 2, 2017

Library staff had field trip to National Archives in Abu Dhabi, along with MLIS students and faculty. The purpose of the visit is as follows

- ♦ To understand the special libraries concepts and activities.
- ♦ To analyze and evaluate the special library collections, policies and facilities.
- ♦ To gain the field experience and interaction with the Archival experts.

Highlights:

- ♦ Privileged to visit the digital preservation section. Students gained more experience and had chance to interact with Digital Preservation Team – Head.
- ♦ National Archive preserves the 1st editions of all the UAE's Newspaper collections.
- ♦ National Archive preserves the rare collections of Manuscripts of Government legal documents including Unity of 7 emirates, Currency agreement, oil source, etc.



Publisher's Event

AUE Library and ORA organized workshop on “**Digital Transformation in Education**” on May 31, 2017 from 10:00AM to 12:00PM. Mr. Muhammad Umair Farooq and Mr. Saif Malik, representatives from **McGraw-Hill**, presented their online products with our AUE faculty members and students. They highlighted McGraw-Hill e-textbooks. They can be used through Vital Source platform, which will enable easy navigation and tracking usage report.

There were around 30 participants in the event. Certificates were distributed to all the attendees. The session was very useful for faculty members in deciding on using e-textbook in their classes.



MoU

The library is concentrating on having a very good professional network with other libraries for collaboration and resource sharing. The purpose of Memorandum of Understanding (MoU) is to promote and expand inter-library loan (ILL) between the neighboring libraries.

AUE Library has a MoU with Institute of Management Technology's (IMT) Library. This will enable resources sharing, research collaboration, and exchanging professional experience between both library staff. Activities would include, but not limited to.

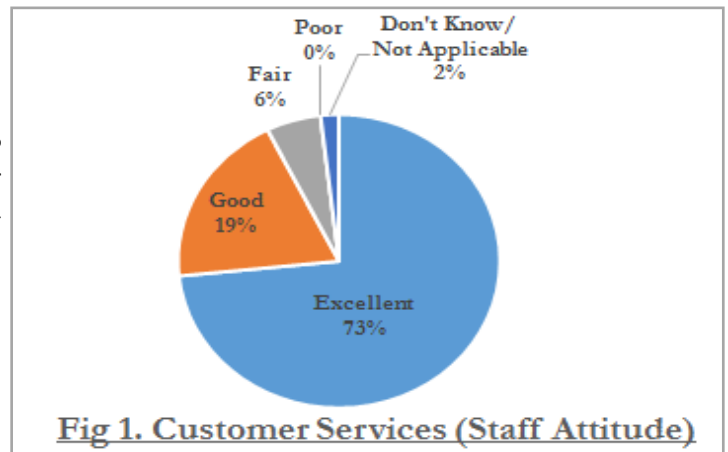
- Exchange of visits to the Library by patrons of both Institutions.
- Extending all library facilities to the visiting patrons from both Institutions.
- Exchange of reference information through telephone, fax or e-mail.
- Exchange of scholarly published articles from printed and electronic materials.

AUE Library Feed-back Survey

The purpose of the survey was to gather feedback from the users about their experience and overall satisfaction level on customer service, collection, library events, orientation programs, facilities and online services offered by the library. Following analysis is based on 109 respondents feedback. It is believed that the sample size would represent the notions of library users as a whole.

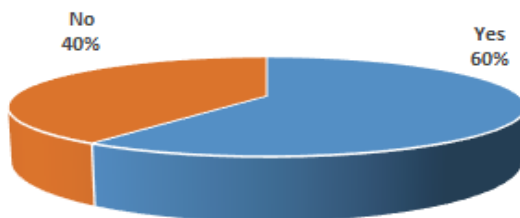
Customer Services (Staff Attitude)

Out of 109 participants, most of the responses 73% stated excellent about the staff attitude towards customer services offered by the AUE library. Followed by 19% respondents as good. However 6% participants mentioned fair about the library staff's attitude.



Prefer to use e-Textbooks

Fig 2. Prefer to use e-Textbooks



Respondents were asked their opinion whether they would prefer to use e-Textbooks for courses or not. Majority of the respondents 60% preferred to use e-textbooks for their courses, followed by 40% who are not interested to use electronic version.

Major Findings

Collection: Majority of the participated users 51% rated library services as excellent about the library collection including print and electronic resources, followed by 34% stated good.

Programs: Most of the respondents 43% believed the programs and events organized by library are excellent and 34% mentioned good. It is noted that the library has to promote the events in effective manner.

Facilities: 47% respondents rated excellent about the study room and reading area facilities and 30% mentioned as good.

Based on the survey, the library has to enhance the collection, services and facilitate better environment to attract more students and faculty members in terms of increasing computers, internet speed, study rooms and reading area.